

# SBS 6

**SBS 6** is a Dutch commercial TV channel and is a part of [Talpa TV](#), formerly known as SBS Broadcasting B.V. and now owned by [Talpa Network](#). Other channels of the group in the Netherlands are [NET 5](#), [Veronica](#) and [SBS 9](#).

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## History

SBS stands for Scandinavian Broadcasting System. When the [SBS Broadcasting Group](#) started expanding outside of [Scandinavia](#) in 1995, one of the first countries where they set up a channel was the [Netherlands](#) with SBS 6. SBS 6 was the third Dutch commercial TV station after [RTL 4](#) and [RTL 5](#). SBS 6 launched on 28 August 1995.<sup>[2]</sup>

When SBS 6 was launched, they were in a tough competition with the channel [Veronica](#), which started as a commercial station at the same time. Both SBS 6 and Veronica wanted to be on channel 6 of the viewer's [television](#).

The [SBS Broadcasting Group](#) expanded their Dutch channel list with [NET 5](#) on 1 March 1999.<sup>[3]</sup> In 2003 [Veronica](#) was added to the list of channels.<sup>[4]</sup>

The German [ProSiebenSat.1 Media](#) took over the parent company, SBS Broadcasting Group, on 27 June 2007.<sup>[5]</sup> In 2011, all of SBS's activities in the Netherlands (through [SBS Broadcasting B.V.](#)), including the three TV stations (SBS 6, [NET 5](#) and [Veronica](#)), the two TV guides ([Veronica Magazine](#) and [Totaal TV](#)), production, design and text activities were sold to a joint venture between Sanoma Media Netherlands (67%) and Talpa Holding (33%).<sup>[6]</sup>

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.<sup>[7]</sup>

## Programming

### Imported

### SBS 6



SBS 6 logo since 2013

<b>Launched</b>	28 August 1995
<b>Network</b>	Talpa TV
<b>Owned by</b>	Talpa Network
<b>Picture format</b>	576i 16:9 (SDTV) 1080i (HDTV)
<b>Audience share</b>	7.8% (2016, <sup>[1]</sup> )
<b>Country</b>	Netherlands
<b>Broadcast area</b>	Netherlands
<b>Headquarters</b>	Amsterdam, Netherlands
<b>Sister channel(s)</b>	NET 5 Veronica SBS 9
<b>Website</b>	<a href="http://www.sbs6.nl">www.sbs6.nl</a>

### Availability

<b>Terrestrial</b>
<b>Digitenne</b> Channel 6 (SD)
<b>Satellite</b>
<b>CanalDigitaal</b> Channel 6 (HD)
<b>Cable</b>
<b>Ziggo</b> Channel 6 (HD) Channel 930 (SD)
<b>CAIW</b> Channel 6
<b>Kabel Noord</b> Channel 6
<b>IPTV</b>
<b>KPN</b> Channel 6
<b>Tele2</b> Channel 6

- [According to Jim](#)
- [Castle](#)
- [Close to Home](#)
- [Columbo](#)
- [Coronation Street](#)
- [Diagnosis: Murder](#)
- [Flashpoint](#)
- [Friends](#)
- [Heartbeat](#)
- [House](#)
- [Little House on the Prairie](#)
- [Martin](#)
- [Medical Emergency](#)
- [Monk](#)
- [My Wife and Kids](#)
- [NCIS](#)
- [NCIS: Los Angeles](#)
- [Space: Above and Beyond](#)
- [The Fresh Prince of Bel-Air](#)
- [The Mentalist](#)
- [The Sing-Off](#)
- [Under the Dome](#)
- [Who's the Boss?](#)

### Streaming media

**Ziggo GO**      ZiggoGO.tv  
 (Netherlands only)

## Local

- [Bouw Je Droom](#)
- [Celblok H](#) (an adaptation of the Australian drama *Ventworth*)
- [De Hoofdprijs](#)
- [Domino Day](#)
- [Hart van Nederland](#)
- [Lotto Weekend Miljonairs](#)
- [Reportage](#)
- [Shownieuws](#)
- [Trauma Centrum](#)

## Sports

- [BDO World Darts Championship](#)
- [Marathon Speedskating](#)
- [PDC World Darts Championship](#) Summaries only (live on the website)
- [Red Bull Air Race](#)
- [UEFA Champions League](#) since season 2015/2016
- [World Cup/Europe Cup qualification of the Dutch national football team](#) (all home and friendly matches)

## References

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1. "Jaarrapport 2016" ([https://www.kijkonderzoek.nl/images/SKO\\_Jaarrapport/SKO\\_Jaarrapport\\_TV\\_2016.pdf](https://www.kijkonderzoek.nl/images/SKO_Jaarrapport/SKO_Jaarrapport_TV_2016.pdf)) (PDF). Stichting Kijk Onderzoek.
2. Westerhof, Jan (26 June 1995). "SBS 6 wil sensatie èn dicht-bij-huis 'Je moet dicht bij jezelf en de kijker blijven'" (<http://www.volkskrant.nl/vk/nl/2844/Archief/archief/article/detail/393507/1995/06/26/SBS-6-wil-sensatie-grave-n-dicht-bij-huis-Je-moet-dicht-bij-jezelf-en-de-kijker-blijven.dhtml>). *de Volkskrant*. Retrieved 1 December 2012.

3. Lange, Yasha (26 January 1999). "Publieke omroep niet bang voor commercieel Net 5" (<http://retro.nrc.nl/W2/Nieuws/1999/01/26/Med/02.html>) *NRC Handelsblad* Retrieved 1 December 2012.
4. "VOO in jaartallen" ([http://www.beeldengeluidwiki.nl/index.php/VOO\\_in\\_jaartallen](http://www.beeldengeluidwiki.nl/index.php/VOO_in_jaartallen)) Beeldengeluidwiki.nl Retrieved November 26, 2012.
5. Donald Koeleman (June 27, 2007). "ProSiebenSat.1 acquires SBS" (<http://www.broadbandtvnews.com/2007/0627/prosiegensat1-acquires-sbs/>) Broadband TV News.
6. Peter van der Ploeg (April 20, 2011). "Sanoma en Talpa nemen SBS over" (<http://www.nrc.nl/nieuws/2011/04/20/sanoma-en-talpa-nemen-sbs-over/>) *NRC Handelsblad*
7. "Het is nu officieel: Sanoma verkoopt SBS aan Talpa" (<http://nos.nl/artikel/2167491-het-is-nu-officieel-sanoma-verkoopt-sbs-aan-talpa.html>) (in Dutch). *NOS*. Retrieved 10 April 2017.

## External links

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- [Official website](#)

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